# moksha woodwork designs & out think the box

Short Business Plan

San Francisco & Oakland, CA, USA 27 June 2016

Moksha Osgood
Designer and Builder

Email: emblems766@hotmail.com

Mobile: +1 415 830 7408

#### Kimberly King

Renewable Energy Engineer Email: kimgerly@outthinkthebox.net Mobile: +1 415 832 9084

Skype: kimgerly

#### **Angeles Gottheil**

Financial Consultant Email: angeles.gottheil@gmail.com Mobile: +1 714 469 1497



### contents

- 01. vision
- 02. mission statement
- 03. objectives
- 04. strategies
- 05. plans
- 07. wrap-up



# moksha woodwork designs & out think the box

Contact:

Mosha Osgood, Designer and Builder +1 415 830 7408 emblems766@hotmail.com

Kimberly King, Renewable Energy Engineer +1 415 832 9084 kimgerly@outthinkthebox.net

Presentation number 02-2016, Oakland, CA, 27 June 2016

Copyright © 2016, Moksha Woodwork Designs and Kimberly King

The information contained in this document is the exclusive, confidential and proprietary property of Moksha Woodwork Designs and Kimberly King, and is protected under the trade secret and copyright laws of the U.S. and other international laws, treaties and conventions. No part of this work may be disclosed to any third party or used, reproduced or transmitted in any form or by any means, electronic or mechanical, including photocopying and recording, or by any information storage or retrieval system, without first receiving expressed written permission of Moksha Woodwork Designs and Kimberly King. Except as otherwise noted, all trademarks appearing here are herein proprietary to Moksha Woodwork Designs and Kimberly King.

### vision

### ...everyday brilliance for disaster resilience

#### PREPARE. RESPOND. ADAPT.

Moksha Osgood of Moksha Woodwork Designs creates and builds small dwellings that are sustainable, affordable and beautiful, providing spaces for people to cultivate the riches of less.

Kimberly King of Out Think The Box is a vanguard in designing unconventional day-to-day place-based, pragmatic, agile urban adaptation strategies that include:

- Water resource management
- Biodiversity-rich and emblematic ecosystems protection via bio-mimickry
- Hyper-intense urban farming utilizing renewable energy systems technologies (RESTs)



### ...connecting, providing, building

### mission statement

PREPARE, RESPOND, ADAPT.

Moksha Woodwork Designs teamed up with Out Think the Box to offer a place-based solution by addressing access to:

- Jobs
- Affordable housing
- Nutritious, fresh produce

All while being mindful about managing scarcity of resources, and lessening the stress on a municipality infrastructure including:

- Energy
- Potable and drinkable water
- Sanitation



## objectives

### ...deliverables & milestones

### PREPARE. RESPOND. ADAPT.

Moksha Woodwork Designs and Out Think The Box is a service that does not cost the Earth, and provides solutions contingent on available natural and human resources, including:

- Water Balances/Usage
  - Drip irrigation use in food propagation
  - Aquaponics use in food propagation
  - Grey water reclamation
  - Atmospheric water generation
- Moksha Woodwork Designs S.E.E.C. Tiny Dwelling
  - Sustainable. Energy. Efficient. Comfortable.
  - Grey water management (hand sink, solar shower)

- Thermophilic compost (feedstock)
  - Food waste
  - Yard waste
  - Human excreta/Humanure

Phase I - Technical Assessment (Volumes propagated)

Phase II - Start-up Service

Phase III - System Design & Planning

Phase IV - System Deployment & Integration

Phase V - Education - Training & Capacity Building



# strategies

### ...to implement longevity and resilience

### PREPARE. RESPOND. ADAPT.

Moksha Woodwork Designs and Out Think The Box aims to work closely with stakeholders to:

- Provide safe, sustainable, energy efficient, and affordable tiny houses.
- Provide local produce using hyper-intense urban farming for sale to food vendors and the community.
- Provide knowledge-base transfer via educational and public programs e.g.
  - Talks
  - Classes
  - Workshops
  - Special events



Engaging with stakeholders to compile raw data and enable making actionable items to implement. Tune into emotions of stakeholders via empathy to develop a story that:

- INSPIRES
  - Foster the culture
  - Understand the user
- CREATES
  - Re-frame opportunities
  - Iterate solutions
- IS PROVIDED BY USABILITY AND ENACTMENT
  - Enlist stakeholders
  - Scale and spread

### plans

### ...the work to be done

### PREPARE. RESPOND. ADAPT.





#### Build test prototypes:

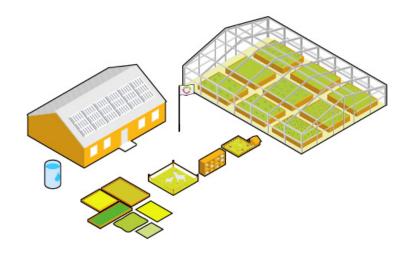
- S.E.E.C. (Sustainable Energy Efficient Comfortable) Off-grid, Off-municipality infrastructure Tiny Dwellings—dwellings for the urban farm stewards
- Humanure Thermophilic Compost Management System
  - Grey Water Treatment System
  - Atmospheric Water Generation

These concepts and features will be integral to each tiny dwelling. Ultimately, these dwellings will be taken on a road-show/open-house to demonstrate and garner financial support to scale up production.

## plans

...more work to be done

### PREPARE. RESPOND. ADAPT.





#### Basic needs for 1 person for 1 year

- 10 ft L x 5 ft W (50 ft<sup>2</sup>) prototype, pilot dwelling
  - Solar PV (21 ft²) ground mount
  - Water tank (32 ft², 793 gal/yr ~=2.2 gal/day)
- The following can be centrally located in a tiny house community:
  - Seasonal produce garden (96 ft²)
  - Cropbox Aquaponic System (80 ft²)
  - Chickens (22 ft<sup>2</sup>)
  - Goat (32 ft²)

**TOTAL 333 ft<sup>2</sup> (0.008 acre)** 

### wrap up

### ...everyday brilliance for disaster resilience

PREPARE, RESPOND, ADAPT.

To start, Moksha Woodwork Designs and Out Think
The Box aims to empower the local San Francisco, CA
and Oakland, CA, USA citizenry to take responsibility
for their own future by deploying low-impact
technologies, providing training and education
—ultimately enabling and empowering stewardship in
the present, and in the future.

